

EYES ON THE RIM

WITH COACH MAC

VISION

- Get clear about what's important
- Encourage exploration & ask better questions
- Create digestible information that can be tested
- Eyes on the rim is a constant reminder of what you are looking at (look at a little, see a lot)

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TEACHING

ORDER OF TEACHING & ORDER OF CORRECTING

When teaching, we must first have the correct information. In a world full of it, this is easier said than done. We must have the correct information for **our** team. At the first coaching clinic I went to, I wrote down everything that was said. Now, I am much more selective about what I write down & add.

The order of correcting is vital because it shows our team what's important at this time. If we fix everything at once, the team doesn't know what the most important thing is. This leaves them confused and frustrated, often picking up nothing. It's okay for certain things to look messy right now. But for us, the eyes and feet are the focus. The art of teaching is withholding information. SO what if they go to the wrong spot? Over time, that problem will fix itself. What won't fix itself is eyes on the rim, how we start/stop, throwing strikes, and playing with each other's strengths. That's what's on the napkin.

LESSONS FROM OTHERS

DO YOU CHANGE
THE ROOM WHEN
YOU WALK INTO
THE ROOM?
CHRIS OLIVER

ELITE COMMUNICATORS
LEAD WITH STRUCTURE,
SIMPLICITY, AND ONE
CLEAR TAKEAWAY.
SLAPPING GLASS PODCAST

HAVE AN EXECUTIVE
PRESENCE, AD'S ARE
HIRING CEO'S OF A
PROGRAM
HCTC 2026

Offense is art,
defense is
science.

MIKE NEIGHBORS



QUESTIONS TO THINK DEEPER

1. What's most important to you?
2. What will you raise your voice at week 1?
3. Why do you care so much about the answer to #1?

THE FILM ROOM

"Eyes on the rim" allows us to find our destination. One of the first concepts we teach is "getting to a destination." To clear up a player's mind, they must have a clear vision of where they want to go. Get a foot in the circle is said on repeat, especially week 1. Later, we will talk about what happens when you can't get to the circle - that's your protection plan.



[CLICK ABOVE FOR FILM](#)



RANDOM THOUGHT

Tyler (my husband) and I bought a football the other week. We have enjoyed going out in the yard and throwing it. There is joy in just playing the game. It's fun to develop a new skill - the shovel pass. It's okay to let your mind wander...never know where it may take you! Fight to quiet the outside noise.